



Prepared by:
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Omar Ha-Redeye: Well Connected. Tech Guru. Big Heart

Omar In a Nutshell

“There’s a story behind that”, says Omar Ha-Redeye. He says that a lot. In fact, that could be his catch-phrase for everything. But it also tells you a lot about this soon-to-be 3rd year law student from Western Law School in London, Ontario. He moved out at a young age and has been travelling and experiencing the world even since. He’s met so many people. In fact, within a 5 minute conversation with Omar, we realized that we knew at least a couple of the same people in the legal industry. Now settled in Canada (if you can say that), Omar has become well connected and political involved. He attends political conventions (e.g. the recent George Bush and Bill Clinton conference in Toronto) and comments regularly on U.S. President Barak Obama’s policies and speeches. Finally and importantly, Omar has lots of “Google Juice”. He’s a regular contributor to www.slaw.ca and www.lawiscool.com – two of Canada’s premier law blog websites. He also twitters a number of times a day and is featured in prominent legal trade publications (most recently Canadian Lawyer Magazine).

Nice Guy with a Master Plan

So the other day, while I sat down with Omar and Garry Wise enjoying some specially prepared chicken wings and nachos, the same question kept coming up: it is by destiny or design that Omar has become so popular in the legal industry? After thinking about it, Omar responded: “It’s a bit of both fate and strategy”. Omar explained as follows. On the one hand, Omar is just a very social person who enjoys putting himself “out there”. “I try to be a genuine person, but law school atmospheres can infringe on that. I try to be very giving. Those who know me get a sense of reliability and trustworthiness.

I try to project and magnify that. Blogging and tweeting is partly an extension of my personality.” On the other hand, Omar realizes that he will be able to monetize his popularity one day (though he doesn’t know exactly how at the moment) and this is where his strategy comes into play: while still at school, Omar is able to reach out and develop professional relationships with people who can help him to ultimately bring his ideas to the market. Worth mentioning is that Omar’s educational background has helped him tremendously on this front: he studied Public Relations at Centennial College where he learned coding, graphics design, and social media. At the end of the day, Omar wants to empower everyday people through information sharing. “The majority of people in Canada do not have the money to go to law school or afford a lawyer on an extended basis. The internet takes common good to the next level”, says Omar.

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Major: Nuclear Medicine Technology

Law School:

Western Law School

Favourite Law School Professor:

Randall Graham
(a comedic professor who teaches
statutory interpretation)

Countries Visited:

Canada	U.S.
Mexico	U.K.
Netherlands	France
Germany	Morocco
Egypt	Kenya
Malaysia	China
Bangladesh	Indonesia
China	Jordan
Saudi Arabia	Yemen
Palestine	Israel

Favourite Food:

Fresh Pacific Salmon

Favourite Drink:

Double Venti Sugar Free Cinnamon
Dolce Latté Blended Light Coffee Frappuccino
(believe it or not, that’s all just one drink)

Favourite Website:

www.omarha-redeye.com